



Family Violence Task Force
of Camden County



Facilitators for *Cut It Out* Training

Dear Salon Manager and Staff:

Domestic violence occurs in every neighborhood and has devastating effects on individuals, families, and communities. Too often, victims are forced to endure the abuse alone and are isolated from places they could possibly turn to for safety and support. Because of the unique relationship that exists between salon professionals and clients, salon professionals can often spot signs of physical abuse that others may never see. They have the opportunity to play a key role in assisting victims of domestic violence by being educated through a program called *CUT IT OUT*.

CUT IT OUT is a national program of the Salons Against Domestic Abuse Fund that builds awareness of domestic violence and educates salon professionals on how to recognize warning signs, respond appropriately, and safely refer clients to resources that can help them. The program is sponsored by, The National Cosmetology Association, and *Southern Living At HOME*.

Since the program was launched in 2003, over 20,000 salon professionals and cosmetology students across the country have attended *CUT IT OUT* educational seminars. The program has been very successful, and the response from the salon community has been overwhelmingly positive. The program has won several awards for excellence and has also received extensive national media coverage, including *CBS The Early Show*, *ABC 20/20*, *Newsweek*, *The New York Times*, and many other news outlets.

As a facilitator for *CUT IT OUT*, I am interested in talking with you about the program and discussing the possibility of conducting educational seminars at your salon or at another location in our community. Each one-hour seminar provides each participant with excellent informational materials, awareness materials, and a Certificate of Attendance. At the end of the seminar, each participant will understand the impact that domestic violence can have on their business and the lives of their client base, as well as why domestic violence is their "business".

Please let me know if the Camden Family Violence Task Force or Coastal Counseling Center can help you in your training. I may be reached by phone at (912) 729-1120 or by email at coastal@tds.net. I look forward to talking with you and hope that we can partner together in this initiative.

Sincerely,

Dale Blanton, MA, LPC
Licensed Professional Counselor